



# Bria Janelle

SPORTS HOST + CONTENT CREATOR

## WORK EXPERIENCE

### WWE + CRICKET WIRELESS EXPERIENTIAL MARKETING TOUR EMCEE

YAH Agency (Formely CSE) | June 2016 - Present

- Experiential Marketing Emcee for all aspects of a 38 city WWE +Cricket Wireless Tour.
- Responsibilities include fan interaction, crowd engagement, promotional reads and premium giveaways.

### MCDONALD'S ALL-AMERICAN GAME + POWERADE JAM FEST IN-ARENA HOST

KemperLesnik | March 2018- Present

- In-Arena Host for all aspects of the McDonald's All-American Boy & Girls Game + Powerade Jam Fest
- Responsibilities include live on camera hosting, fan interaction and engagement, sponsorship reads and in-game promotions

### ATLANTA HAWKS SOCIAL MEDIA HOST

Hawks Hangout | Jan 2018- Present

- Co-Host of Atlanta Hawks "Hangout" monthly web series featured on Atlanta Hawks Twitter, Instagram and NBA.com

### TWENTY NINE LLC.

WNBAKICKS.COM | 2018- Present

- Co-Founder of #WNBAKicks, a lifestyle sneaker platform for women in sports

## SCHOOL ATTENDED

### GEORGIA SOUTHERN UNIVERSITY

Statesboro, GA | Aug. 2010 - May 2011

Bachelor Of General Studies

## EXECUTIVE SUMMARY

Highly creative, energetic and results-focused Announcer, Emcee and In-Arena Host. Responsible for presenting programs to the general public and completing tasks such as making public service announcements, attending community events, and handling other production-related tasks.

## SKILLS AND EXPERTISE

Host + Emcee  
Motivational Speaking  
Creative Thinker  
Wordpress

## CONTACT ME AT:

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